



For: Sporting Establishments  
Subject: How to achieve profitability in Sports Centre laundries

17/11/04

## **HAVING THEIR OWN LAUNDRY IN SPORTS CENTRES, A VALUE ADDED COST- EFFECTIVENESS**

Sports centres are ever increasing the facilities on offer to their clients. A gymnasium for example can offer solarium, beauty treatments, sauna, swimming pool, restaurant etc. In the majority of these additional services for the client the use of textiles come into play. Towels, sheets, tablecloths (in the event that there may be a restaurant) generate a considerable amount of laundry which the sports centre must deal with both efficiently and cost-effectively.

The domestic equipment which the sports establishments normally use, has proved to be inadequate in this type of installation. Domestic washers and dryers are not equipped to absorb such production, neither in terms of capacity nor strength and durability.

### **An example of a gymnasium with a laundry kit**

The images in this article are an example of how within a small space, a gymnasium of considerable dimensions can handle its laundry in a simple and efficient manner.

This fitness and health centre in Vic offers its clients amongst other services: different rooms for the practice of spinning, toning, aerobics, body-building, yoga, etc., swimming pool, Jacuzzi, sauna, Turkish bath, physiotherapist, solarium, esthetic treatments, nutritional and dietary consultant and cafeteria-bar.

The management of this centre in Vic (Barcelona) was adamant that towels would be an essential element in providing their clients with a good service. They had no doubts about buying the best towels (large, thick and of a quality material).

The next step was to find a system which provided an easy and efficient way to deal with the textile as they required a larger washing machine than a domestic model. With a larger capacity washing machine they would save both time and money. They decided to opt for Girbau, manufacturer of laundry equipment.

In addition, Girbau's washers are also extractors which submit the laundry to a very effective spin which subsequently aids the drying task. Less residual water in the towels means less drying time is required, with its consequential saving in energy.

Thus, advantage was taken of a space below a service staircase, an area which was not used by the clients, to install a washer-extractor and a dryer both by Girbau.

In the small laundry, the towels used by the center's clients are washed and dried as well as the cloths from the bar-cafeteria kitchen.



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### **The advantages of having the use of a small laundry facility in a sports centre**

The advantages of having a small laundry in a gymnasium or sports centre are clear:

- A saving in time. Thanks to the larger capacity of industrial machines and the shorter washing and drying cycles, in a short time the establishment linen is clean and ready to use.
- Regulated consumption of water and energy.
- Optimization of the programming possibilities. The software to the HS-5008 permits different parameters to be programmed adapting to the needs of each client.
- The installation of the equipment is quick and easy.
- The laundry can be installed within a small space.
- A quick return on the investment. A system whereby towels are hired to clients allows the installation costs to be rapidly recuperated.
- The linen never leaves the sports centre, avoiding any to be removed or lost.

### **How to calculate the equipment required for each centre**

The success of a laundry in a sports centre not only lies in the availability of good equipment, but also in having the necessary equipment to meet the specific needs of each establishment.

It is essential therefore, to seek definitive advice on the equipment in relation to the type and quantity of textile to be washed.

Girbau, one of the world leading manufacturers of laundry equipment, calculates and designs a complete laundry project planning for each individual client.

Generally, a sport establishment will have sufficient with a kit made up of an 8kg capacity washer-extractor (HS-5008) and a 12 kg dryer (STI-12)

But clearly it is not the same to install a laundry in a small gymnasium as it is for a football team or golf club.

If you would like to know the possibilities your sporting establishment has of installing a laundry and would like a free laundry project planning, get in touch with Girbau.

For more information:

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